

I don't understand the headings

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The headings over the leads refer to the information that has been submitted by the property owner when they fill out the form to sell their home. Additionally, some of the information is provided as a service for you in order to help you make a purchase decision. Please understand that the information is submitted by the property owner and if the information does not make sense, it may be an even better opportunity for you, due to a typo on the sellers part and your doing more due diligence than another investor.

The headings are as follows;

ID : This is the identification # that IBuyHousesLeads.com uses to identify the property

Price : This is the price of the individual lead

Born on Date : This is the date that the lead was submitted to the IBuyHousesLeads.com website

Zip : This is the Zip Code the property is located in

Asking Price : This is the price that the property owner fills in as the asking price

Sq. Feet: This is the size of the property

Beds : This is how many bedrooms are in the home

Baths : This is how many

bathrooms are in the home

Property Type : This is the type of structure, ie. Single family, duplex, etc.

City : This is the City the

property is located in

Sell Motivation: This is how motivated the seller is to sell their home with 1 being the lowest and 10 being the highest level of motivation

Listed : Whether or not the property is already listed with a Realtor

Potential \$ Before Negotiation: This is the Minimum the property owner says they will take for the property subtracted from the market value. Of course, an experienced negotiator may be able to drastically increase that amount, but it is the minimum potential based on the information that has been submitted